Complete These Action Steps Before Moving on to The Next Section

We just covered a handful of neat tools and tricks you can use to help search engines rank your website. The best part is, each of these only takes a few minutes to set-up and it can make a big difference.

Before moving on to the next section, there are a few things I'd like you to do:

1. Register for a Google Analytics account and set it up on your website.
2. Check your website statistics for the top reports we reviewed to see how your website is already performing. This will help you see how well your website performs after you start applying the strategies you learn in this course.
3. Create an XML sitemap and submit it in your Google Webmaster Tools account.
4. Check to see if you have a robots.txt file and update if necessary. If you don't have one and believe you need one, create one now and upload it to your website.
5. **And lastly, start a new discussion and let me know what questions you have from this section.**

Alright, let's keep going!